

♣ **Explanation**

You are going to create a cooperative company from the Primary, the Secondary or the Tertiary sector. That means a company founded by a group of partners who are, at the same time, workers and responsible for the correct development of the work.

♣ **Process**

1. The idea is to create a new company, something creative that doesn't exist yet. However, you can also found something done before but in a different way, from a different point of view.

2. To be sure your company will be "new" and creative, you can use this NUF test:

	NEW	USEFUL	feasible
promotional bat-mobile	7	2	6 = 15
Facebook Group	∅	3	10 = 13
Austin bat tours	∅	6	8 = 14
guano fertilizer	8	9	5 = 22
sponsors for bat colonies	10	4	1 = 15

3. Once you have chosen the best idea, the next step is to choose the country or city where you will establish the company. Be careful, a city like Huelva can not host an aerospace company or Madrid city centre will not be a good space to develop your sheep farm.

4. Aspects to consider:

- Number of employees
- Country or city (inhabitants, location, culture, etc.)

*If your company belongs to the **primary sector**, you must take into account physical aspects, such as climate, vegetation, altitude, etc.

- Transport systems
- Telecommunications
- Financing → How could you get money? Options:
 - Ask for a loan to a bank
 - Personal savings
 - Crowdfunding

- Setting-up

- Design a star product: present the most important characteristics, its purpose, for this product you have to create a picture or a model with a slogan as if it will be an advertising campaign. Think about how your company could sell the product and reach as many customers as possible.

▪ Final presentation → finally, you have to present your products to your classmates and teachers (Natalie and Alejandra). You can use Power Point, Prezi, Genially or even a video to show how has the process been, the main characteristics of your product, the place where you have developed your company, how did you get the money, etc.

♣ **Date of delivery: 3º AB y BC → March 3rd / 3ºE → March 4th**

***Here you have an orientation work plan:**

→ Week 1: come up with the product, the name of your company and the NUF test.

→ Week 2: find the best place to locate your company, the number of workers and how are you going to get the money.

→ Week 3: design the product (characteristics, price, purchase, slogan, model, etc.) and the way you are going to advertise it.

→ Week 4: prepare your final presentation and ask for all the doubts you can have about the project.

→ Week 5: present you fantastic company!